# COUNTING

## CREATIVE TAX RELIEF

#### **M** WHAT IS CREATIVE TAX RELIEF?

CREATIVE TAX RELIEF IS A RANGE OF TAX INCENTIVES THAT AIM TO ENCOURAGE CREATIVE BUSINESSES TO CONTINUE GROWING THE SECTOR. THERE'S A VARIETY OF INCENTIVES ON OFFER, RANGING FROM ANIMATION TAX RELIEF THROUGH TO VIDEO GAME TAX RELIEF.



#### + BENEFITS:

- ENCOURAGES CREATIVITY
- BOOSTS INVESTMENT
- SUPPORTS JOBS
- ENHANCES CULTURAL DIVERSITY
- ENSURES COMPETITIVE EDGE
- INCREASES REVENUE
- FOSTERS THE LOCAL ECONOMY

#### **1** AREAS THAT QUALIFY:

- ANIMATION
- FILM
- HIGH END TELEVISION
- CHILDREN'S TELEVISION
- VIDEO GAMES
- THEATRE AND ORCHESTRA
- MUSEUMS AND GALLERIES

HOWEVER, THE QUALIFYING CRITERIA AND ELIGIBILITY DIFFERS FOR EACH INCENTIVE, AS WELL AS THE AMOUNT OF TAX THAT YOU CAN CLAIM BACK!

- ☑ INFO@COUNTINGKING.CO.UK
- **C** 0800 8100 030
- **▼ COUNTINGKING.CO.UK**



#### PRICING:

COUNTING KING CHARGES I 5% OF THE BENEFIT YOU RECEIVE FROM HMRC AND THIS IS ONLY PAYABLE ONCE YOU HAVE RECEIVED THE BENEFIT FROM HMRC BY UPDATE ON YOUR TAX PORTAL OR FUNDS IN YOUR BUSINESS BANK ACCOUNT.

#### **1** CREATIVE TAX RELIEF INDUSTRY EXAMPLES:

ANIMATION: STUDIO B BENEFITS FROM TAX RELIEF, PRODUCING AN ACCLAIMED SERIES ON A LEAN BUDGET, DRIVING PROFITS AND EXPANDING THE LOCAL ANIMATION INDUSTRY SIGNIFICANTLY.





FILM: THANKS TO CREATIVE TAX RELIEF, INDIE CO. PRODUCES A LOW-BUDGET, HIGH-IMPACT FILM, GENERATING LOCAL JOBS AND BOOSTING THE ECONOMY, WHILE PROMOTING CULTURAL NARRATIVES.

HIGH END TELEVISION: A COSTLY SCI-FI SERIES IS NOW FEASIBLE FOR OMEGA PRODUCTIONS DUE TO CREATIVE TAX RELIEF, LEADING TO A SIGNIFICANT INCREASE IN HIGH-QUALITY, LOCALLY-MADE TELEVISION CONTENT.





CHLDRENS TELEVISION: BUNNYHOP TV LEVERAGES CREATIVE TAX RELIEF TO CREATE EDUCATIONAL CHILDREN'S PROGRAMMING. ENRICHING YOUNG MINDS, AND FOSTERING THE GROWTH OF LOCAL TALENT.

VIDEO GAMES: CREATIVE TAX RELIEF **ENABLES PIXELPLAY STUDIOS TO INVEST** MORE IN INNOVATIVE GAME DEVELOPMENT. ENHANCING COMPETITIVENESS, AND POSITIVELY CONTRIBUTING TO THE DIGITAL ENTERTAINMENT SECTOR.



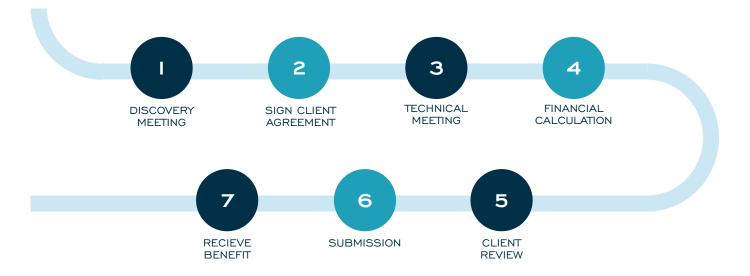


THEATRE AND ORCHESTRA: CREATIVE TAX RELIEF ENABLES THE SERENADE THEATRE GROUP AND THE CITY SYMPHONY TO JOINTLY PRODUCE A MAGNIFICENT OPERA, ENHANCING LOCAL CULTURE, CREATING JOBS, AND BOOSTING TOURISM.

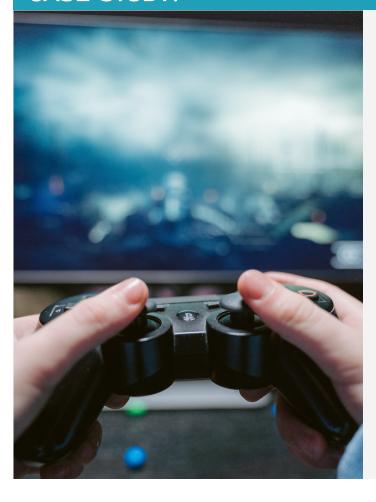
MUSEUMS AND GALLERIES: ARTROPOLIS MUSEUM, WITH TAX RELIEF, CURATES GLOBALLY DIVERSE EXHIBITIONS, BOOSTS CULTURAL TOURISM, PRESERVES HERITAGE, AND ENHANCES PUBLIC ENGAGEMENT WITH ART AND HISTORY.



#### **1** OUR CREATIVE TAX RELIEF PROCESS:



#### **CASE STUDY:**

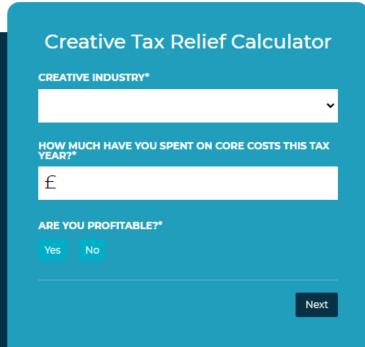


PIXELPLAY STUDIOS, A MODEST UK BASED INDIE GAME DEVELOPER, SAW A MASSIVE TRANSFORMATION THANKS TO CREATIVE TAX RELIEF. THIS FINANCIAL INCENTIVE ALLOWED THEM TO UPSCALE THEIR OPERATIONS, RECRUIT ADDITIONAL TALENT, ELEVATE THEIR PRODUCTION STANDARDS, AND DEDICATE MORE RESOURCES TO INNOVATIVE GAMEPLAY. THEIR GAME "QUESTSPHERE" RECEIVED WIDE ACCLAIM AND SIGNIFICANT FINANCIAL SUCCESS. PIXELPLAY'S GROWTH GENERATED LOCAL JOB OPPORTUNITIES, SHOWCASED THE UK'S COMPETITIVENESS IN GLOBAL GAMING, AND UNDERSCORED THE VITAL ROLE OF CREATIVE TAX RELIEF. THIS CASE HIGHLIGHTS THE POWER OF SUCH FISCAL POLICIES IN PROPELLING INNOVATION AND ECONOMIC PROGRESSION IN THE VIDEO GAME INDUSTRY.

**USE OUR** 

# CREATIVE TAX RELIEF CALCULATOR

Find Out How Much You Can Claim With Our FREE Creative Tax Relief Calculator. You can even get the calculation emailed to you for future use.



### TRACK YOUR CREATIVE TAX RELIEF CLAIM, USING OUR HANDY 24/7 ONLINE PORTAL!

