

## **BUSINESS RATES RELIEF**

# **CASE STUDY**

### ABC BOUTIQUE SAVED £6,500 PER YEAR!

#### **OUR CLIENT: ABC BOUTIQUE**

OUR CLIENT, ABC BOUTIQUE, IS A SMALL RETAIL BUSINESS LOCATED IN THE UK. THEY SPECIALISE IN SELLING HIGH-END CLOTHING AND ACCESSORIES. DUE TO THE IMPACT OF THE COVID-19 PANDEMIC AND CHANGING CONSUMER TRENDS, OUR CLIENT EXPERIENCED A SIGNIFICANT DECLINE IN FOOTFALL AND SALES. AS A RESULT, THEY FACED CHALLENGES IN MEETING THEIR FINANCIAL OBLIGATIONS, INCLUDING BUSINESS RATES.

#### THE PROCESS:

- I. ASSESS NEEDS: IDENTIFY CLIENT'S NEEDS AND LOCATE RELIEF SCHEMES.
- 2. RECOMMEND SOLUTIONS: SUGGEST TAILORED SCHEMES AND BENEFITS.
- 3. ASSIST APPLICATION: GUIDE THE APPLICATION PROCESS AND SUBMISSION.
- 4. COMMUNICATE APPROVAL: RELAY APPROVAL, RELIEF DETAILS, AND SAVINGS.

#### THE AIMS OF BRR:

BUSINESS RATES RELIEF SCHEMES
ARE DESIGNED TO PROVIDE FINANCIAL
ASSISTANCE, PROMOTE ECONOMIC
GROWTH, SUPPORT STRUGGLING
BUSINESSES, AND ENSURE A FAIR AND
SUSTAINABLE BUSINESS RATES SYSTEM.
BY REDUCING THE RATES BURDEN,
BUSINESSES CAN RETAIN MORE CAPITAL,
REINVEST IN THEIR OPERATIONS, AND
CONTRIBUTE TO THE OVERALL WELL
BEING OF THE ECONOMY.



#### THE OUTCOME:

DUE TO THE COMBINED BENEFITS OF RETAIL RELIEF AND BRR, OUR CLIENT'S ANNUAL BUSINESS RATES LIABILITY WAS SIGNIFICANTLY REDUCED FROM £ I I,036 TO £4,536, RESULTING IN A SUBSTANTIAL SAVING OF £6,500 PER YEAR! THIS CASE STUDY SHOWCASES HOW SMALL BUSINESSES IN THE UK CAN UTILISE AVAILABLE BUSINESS RATES RELIEF SCHEMES TO MITIGATE THE FINANCIAL IMPACT OF CHALLENGING CIRCUMSTANCES.

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